



News



Soldera and charity

When great wines and charity meet, the result is never negative but sometimes it goes well beyond being just positive. This is definitely the case of the 5-litre bottle of Brunello di Montalcino Riserva 2006 Case Basse Gianfranco Soldera that the winemaker has donated to the "Chain Of Hope" association, which has been helping kids with heart conditions globally since 1995. The bottle, sold during a recent charity auction in London in front of 800 people, went for no less than 41.600 Euros. It was a praiseworthy purchase, both for the wine that is one of the iconic stars in one of Italy's most precious territories and for the recipient of the sum paid.



Prosecco on top in the UK

2014 has been a spectacular year for Prosecco in the United Kingdom, with 21 million litres sold there - more than Champagne (6.5 millions) and Cava (13 millions) combined. The data states unequivocally and once more that the Italian sparkling is having a field day on international markets, disclosed the online edition of the "Daily Mail", quoting an IRI research. According to the document, Britons have collectively spent 182 million Pounds on Prosecco in 2014, while they have spent "only" 141 million on Champagne. Still, the French rival, considering the proportion between turnovers and the volume of sold bottles, commands a much higher price on the shelves, with an average 16.23 Pounds per bottle, compared to 6.49 Pounds for a bottle of Prosecco.

Report

Montepulciano's innovation

Montepulciano, the home of VINO Nobile, has become a national trailblazer regarding sustainability. The project the Municipality of Montepulciano, the Consortium and Marconi University of Rome originally created to assess the total carbon footprint of the denomination (a local project, at that time) is in fact going to become national, thanks to the partnership with Valorialta, the leading Italian agency for wine production controls, Unione Italiana Vini, CSQA Certifications and Federdoc.



First Page

The "20 kings" of the Italian wine market

Italy no doubt enjoys a particular advantage as a winemaking country, which is represented by the enormous variety of its territories and grape varieties that in turn give birth to a stunning number of wines and a unique profile on world markets. The enormous number of wines protected by either a DOP (the sum of DOCG and DOC) or IGP denomination also reflects Italy's advantage: 73 DOCG, 332 DOC and 118 IGT, for a grand total of 523 typologies. But then, the market steps in and if one looks at the numbers more closely, it turns out that 10 DOP denominations make up over 50% of the total in their category, and that 10 IGP make up over 90% of their respective total, according to an analysis penned by Corriere Vinicolo-Unione Italiana Vini. Overall, in 2014 a total of 13.3 million hectolitres of DOP wines were produced, which is a 7% increase over 2013, while IGP wine production totalled only 8.6%, with no variations year-over-year, for a combined output of 22 million hectolitres, or half of Italy's total wine production. On the DOP front, Prosecco is the single most produced wine, with 2.3 million hectolitres and 26% growth over 2013, representing no less than 17% of all Denomination wines. Then come Montepulciano d'Abruzzo, 872.006 hectolitres, and Chianti, 751.927, followed by Asti (710.955) and Prosecco di Conegliano e Valdobbiadene, 587.988. Soave, 489.492, Chianti Classico 302.387, DOC Alto Adige (292.779), DOC Trentino (292.146 hectolitres) and DOC Piemonte (259.138) are also in the top 10. Things are even more lopsided regarding IGP wines: IGP Delle Venezie is by far the most produced, with 1.48 million hectolitres made last year (17% of the total), followed by Terre Siciliane, 1.26 millions, Veneto, 1.24, IGP Emilia (at 1.23 million hectolitres), Toscana (576.620), Rubicone (560.079), Puglia (390.749), Pavia (314.128), Salento (290.850) and finally Vigneti delle Dolomiti (218.138). The data undoubtedly points out which of these territories, wines and denominations have the biggest impact on the market, but also just how much more Italy can accomplish on the wine front, particularly from a commercial standpoint.

Focus

The wine of "Historical Italian Mansions"

Among the many beautiful countryside mansions, villas and estates that dot Italy's territories, some also host vintners, as well as an important part of the country's artistic and historic heritage: they are collectively represented by the Association of Historical Mansions, ADSI, (www.adsi.it), and their total yearly output amounts to 38 million bottles of wine. The 19.000 hectares that they manage and own, furthermore, might be protected, but they are not "frozen", thanks to a multitude of projects, practices and events - such as the Expo 2015 School Project, a learning event dedicated to food in all its forms and consumption, or the "Satricum" project, the long-time commitment of Casale del Giglio winery, in Lazio, dedicated to the archaeological dig of one of the most important pre-Roman acropolises in the area. Furthermore, one cannot overlook the fact that these historical mansions are both testimony of our collective heritage, and of the foresight and sensibility of many a family, who collectively preserve the memory of a time past and remind all of us of the importance of their actions in the context of the country's cultural and economic growth.



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Wine & Food

The maps of all Italian wine denominations in an App

"Mappe dei Vini", a mobile application created by AIS sommelier Riccardo Ravaioli and developed by Swell Studio of Ravenna, has entered the iOS App Store, allowing every smartphone user to consult the maps of all denominations of Italian wine and including over 4.000 winemakers. An Android version is forthcoming, and the app allows the users to search for the producers of a denomination and get all relevant information, from the grape varieties grown in the region to the contact information of every producer belonging to a given denomination.

For the record

42 million hectolitres in 2014, AGEA says

The data coming from State agency AGEA on wine production in 2014 indicate a total output of around 42 million hectolitres. According to Domenico Zonin, President of

Unione Italiana Vini, the data "confirms the forecast that we have compiled with ISMEA, and it is very important for our sector to be able to trust tools such as these".

