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## News



### Eating with Giuseppe Verdi

"A" as in anolini, "B" as in Boito, "L" as in Lambrusco ... this is "Libiamo ne' lieti calici - The alphabet of Verdian cuisine" the latest book that "Maestro" Roberto Codazzi has written to celebrate the two hundred years since the birth of the greatest Italian Opera composer. The book tells of the relationship between Verdi and food, from his personal tastes and his favorite recipes to the ones he created, like "risotto alla Verdi", which the composer had prepared after the premiere of the Don Carlos in Paris, in 1867. His tastes were quite refined, mixing the food of his native Padanian countryside with the delicacies that he tasted in Paris during his work at the Operà.



SMS

### Food and the Uffizi

In France, and particularly in some parts of the Louvre museum, it has been possible for some time now to make wine & food events meet historical palaces and works of art: in Italy, on the other hand, the possibility is still being met with prejudice and skepticism. The latest example comes from the Uffizi gallery in Florence: according to a leaked internal document, there is an internal price list for the renting of parts of the museum to privates, and national newspapers have openly spoke of an "opening" of the Uffizi to food. The fact was rapidly and vehemently denied by Antonio Godoli, Director of the Architecture and Settings Department at the Uffizi: as if the possibility, more than an opportunity to grasp for the good of all parties involved, were a threat to be averted...

## Report

### Eataly to "invade" France?

Eataly, the chain of restaurants and wine & food shops dedicated to quality "Made in Italy" products and created by Oscar Farinetti, has apparently set its sights on France, an historical rival of the "Belpaese" when anything regarding food and drinks is involved. According to French newspaper "Les Echos", the group is currently negotiating with the Galeries La Fayette, one of France's most important multistores with an historical headquarters in Paris, in order to open a "temple to Italian taste" in the French capital ...



CONSORZIO PROMOZIONE  
CARIGNANO DEL SULCIS



## First Page

### The Italian new entries in Parker's "Vintage Chart"

It is a fact that the number of Italian wines that are considered to be among the greatest expression of the art of winemaking is markedly on the rise. Critics say so, and the market concurs, since the performances of many territories abroad - especially from southern Italy - are making them worthy companions to two historical giants of Italian winemaking like Tuscany and Piedmont. And now, another confirmation of this trend comes from the publication that has been (and still is) the most important critical voice in the world of wine at a global level, "The Wine Advocate" magazine, founded by Robert Parker - who is still its most important author, even if the property changed hands to a pool of Asian investors. For the first time ever, the magazine has put Campania, with Taurasi, Friuli Venezia Giulia, with the whites from Collio, Sicily, with Etna, Veneto, with Amarone della Valpolicella and Trentino Alto Adige, with its whites, in its 2013 "Vintage Chart", a sort of yearly timeline of the reviews of the vintages of some of the world's most important territories; the new entries stand side by side with Tuscany (with Brunello di Montalcino, Chianti Classico, Maremma and Bolgheri) and Piedmont (with Barolo and Barbaresco). "I'm very proud of these new entries", Monica Lerner, reviewer for Italy for "The Wine Advocate", told WineNews: "my objective is to make the many fascinating territories of Italian wine more famous and known. The amazing work which is being done in these territories is a testimony to the enormous potential of Italian winemaking. And I think we've just scratched the surface of what Italy, with its many territorial expressions and indigenous grapes, can offer. I am particularly proud of the inclusion of Etna in the Vintage Chart, because this confirms the great standards reached by Nerello Mascalese and by the others varieties grown on the volcano, and I believe that Etna is well on its way towards becoming one of the most important winemaking regions of Italy. And Taurasi in Campania, as well, since it is a symbol of southern Italy. And one should not overlook the fact that Valpolicella is now in the Chart as well ..."

## Focus

### More trouble coming from the BRICs

Bad news are incoming for "foreign" wines from BRIC countries. In China the recent antidumping investigation and fear of counterfeiting are dampening the potential for growth, and in Russia the government's ban on any kind of advertising for all alcoholic beverages is doing the same: but now Brasil is showing signs of a slowdown as well, according to a recent Rabobank report. The document underlines a drop in the growth of wine imports in the country in Q1 2013, which has been created by more than one factor. The main one is the fact that the national economy is slowing down: year-over-year growth has oscillated between 4% and 8% from 2006 to 2010, but is now predicted to be 2% for the next years. And the protectionist measures created by the government to safeguard its national producers, who enjoy a quite lenient tax system, are no help either. Italy has exported 35.5 millions of Euros' worth of wine in Brasil in 2012, but these facts, coupled with an average price of national products which is 25% lower than its imported counterparts, are making things rough. The report, nonetheless, states that the Brazilian market is still more than promising.



Chianti  
THE WINE

A CAMPAIGN FINANCED  
ACCORDING TO  
EC REGULATION  
N. 1234/07

SOAVE  
ORIGIN STYLE VALUE

A CAMPAIGN  
FINANCED  
ACCORDING TO  
EC REGULATIONS  
N. 1234/07

## Wine & Food

### With 13.5 million Euros, Tariko raises its stake in Gancia to 95%

Russian magnate Roustam Tariko, at the helm of the Russian Standard Corporation investment fund, has just raised its participation in Gancia, the historical brand of Piedmontese sparkling wines it controls since 2011, to 95%. Thanks to a capital increase of 13.5 million Euros, which has raised the total to 35.2 millions, the magnate will be able - should some minority shareholders decline to underwrite their respective quotas - to control Gancia almost exclusively. The capital increase, Tariko told Italian financial daily "Il Sole 24 Ore", will be used to "cover our losses and increase investments".

## For the record

### More Tango in Montalcino

The relationship between Italy and Argentina, which has been strengthened by the origins of Pope Francis, is growing stronger in wine too, since oil entrepreneur

Alejandro Bulgheroni has doubled down on its investments in Montalcino, home of Brunello: after buying Poggio Landi late last year, he has now acquired Podere Brizio.

