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News



Cecchi invests in Montalcino

Cecchi is firmly in Montalcino (where they already distribute Poggio Antico). WineNews rumours say that the historical Chianti firm has bought vineyards and wineries in one of the top territories in Italy and the world, where the group led by brothers Cesare and Andrea Cecchi (photo), has acquired 6 hectares of vineyards, of which 3 Brunello, in the valley of the thousand-year old Abbey of Sant'Antimo. The Cecchi family in 125 years of its group history is adding another pearl to its estates: Villa Cerna and Villa Rosa in Chianti Classico, Val delle Rose in Maremma, Castello Montauto in San Gimignano and Tenuta Alzatura in Montefalco, Umbria, for over 300 hectares



Best selling wines in MMR

Still white wines, appellation of origin, regional and dry sparkling wines are the wines Italians preferred in 2017. The most requested red wines come from Tuscany, Emilia Romagna and Piedmont; the whites from Veneto, Trentino and Sicily. These are the results of the research the IRI Research Institute on the consumption of wine in the large-scale retail trade in 2017 developed for Vinitaly (inVerona, from April 15th to 18th, www.vinitaly.it). Italians bought 648 million liters in large-scale retail stores, the main sales channel for wine, for a value that sees the milestone of 2 billion euros (1.8 billion euros), including discount stores. The top sales champions are Lambrusco, Chianti (both over 13 million liters sold) and Montepulciano d'Abruzzo (8.4 million liters).

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IWSR & Wine: down in Europe, except Italy

Over the next 3 years the weight of wine production in the Old World will decrease, at least in volume, but Europe, where 57% of world wine is consumed will remain the leader. With one exception, Italy, which will continue to see its exports grow, and is the only country among today's big players to maintain this trend, since quantities in France and Spain will stop abruptly. The countries that will be side by side with Italy in growth are Chile, Argentina and New Zealand. Those instead that will see significant drops, besides Paris and Madrid, will be Australia, South Africa, the United States and Germany. This is the scenario that will unfold between now and 2021, according to the Vinexpo and International Wine & Spirits Research analysis, which additionally pronounced a ruthless judgment on the Old World, "If the US and China are the engine of the ship, Europe is its ballast". On the other hand, the total consumption of wine in the world, in 2016, was 2.6 billion 9-liter cases, and is estimated to grow 0.4% annually from now until 2021, which is 50 million cases more. Europe, instead, in 2016 saw 1.3% decrease compared to 2015, at 1.34 billion cases, in a slow but inexorable decline, which will continue downhill at a rate of 0.9% a year. It is common knowledge that this is due to the drop in consumption in the most important countries, like France, Italy and Spain, as well as, IWSR reports, the UK and Germany. In this context, as mentioned above, it would seem that among the big exporting countries, only Italy will increase its weight, at an expected growth of more than 1.5 million 9-liter cases of wine, exported to European countries. France will be the country that loses the most, at a forecasted loss of 8 million cases, followed by Spain, which will lose just under 5 million cases, but exports from South Africa, the USA, Australia, Germany and other countries will also slow down. This does not mean, according to IWSR, there will be a collapse of the wineries of these big producers, because, in fact, the "commercial geopolitics" of wine is being redesigned. France and Australia, for example, will offset losses with growth on other markets, such as China.

Focus

SanPa toasts 120 years of Italian football

On one side, the most beautiful game in the world, or anyway, the most beloved, certainly the most popular, everywhere, able to warm the passions and hearts of millions of people, fans and not: football. On the other, the social commitment of one of the most deeply rooted organizations in Italy, the San Patrignano Addiction Recovery Community, founded in 1978 by Vincenzo Muccioli, thanks also to Gian Marco Moratti's commitment. In the middle, two historical friends of the Sanpa boys, the brothers Riccardo and Renzo Cotarella, two oenologists who of course need no introduction, have brought together the Rehab Centre and the top Italian football organization, the Italian Football Federation (FIGC), obviously through wine. The 1300 young people living in San Patrignano have worked in the vineyards and in the cellars, where often many of them earn a second chance. According to WineNews rumours, this is how a line of Rubicone Rosso 2016 was created and dedicated to 120 years of activities of the FIGC, in a limited edition that will be officially unveiled at Vinitaly (www.vinitaly.com), on April 15th, the day of the opening of the most important Italian wine fair.







ARNALIO CAPRAI Viticoltore in Montefalco

Report

EU, labels and nutrition info

Nutrition information will soon be mandatory also on wine and spirits labels. However, companies will probably be able to give "off-label" information to consumers, through sites, the web and smartphones. This, in fact, is the point on which the wine, beer, spirits and cider sectors will present proposals to the European Commission on March 14th, explained the secretary of the CEEV - Comité Européen des Entreprises Vins, Ignacio Sánchez Recarte. But, it is just the beginning.



A CAMPAIGN FINANCING IN ACCORDING TO REG. EC N. 1308/2013

Wine & Food

Chianti, 200 million euro worldwide fraud blocked

A global food fraud with a turnover of 200 million euros and 2.000 online sellers selling counterfeit Chianti for authentic. A whopping 39 WineKits have been identified. The labels are inviting and contain the words Made in Italy and Chianti on them, but there is nothing further from the original product that is protected by the EU Community legislation. This is what the Consorzio Vino Chianti has "discovered" up until mid-January 2018, which in its monitoring activities has detected as many as 56.075 violations, especially from the UK, USA, Russia, China, Canada and Australia..

For the record

Vinitaly "do Brasil"

After having bought shares in "Bellavita Expo" in the UK, in collaboration with "NEWCO" VPE (in partnership with Fiere di Parma), Verona Fair, is now ready to export

its know-how and launch, with Milanez & Milaneze, a wine fair in Brazil, "Wine South America - Feira Internacional do Vinho" in Bento Gonçalves (September 26-29, 2018).

